

# Aarushi Khaitan

Communication Designer

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Hi! I'm a designer passionate about storytelling and innovative visuals. I love creating meaningful designs that highlight lesser-known topics and inspire positive change.

## EXPERIENCE

### Kyoorius (Under FishDoIt)

Feb- May 2026

#### Graphic & Motion Design Intern

Worked with the team at Fish Do It Consultants to extend the brand language for Kyoorius Creative & Marketing Awards across different digital and print collaterals.

### Wonder Yonder

Oct 2025

#### Freelance

Design and develop contextually relevant, well-researched worksheets for middle and high school students as part of my role as a **layout designer**.

### NH1 Design

May - Aug 2025

#### Graphic Design Intern

Worked on branding and identity projects across **real estate, lifestyle, hospitality, healthcare**, and much more. Gained experience in balancing creativity with client needs and creating timeless, evergreen design solutions.

### Scholar Planet

Apr 2024- May 2025

#### Graphic Designer/ Social Media Manager

Developed **brand mascots, refined the visual identity**, and strengthened the company's digital presence through impactful design and strategy.

## EDUCATION

### Unitedworld Institute Of Design

2022-2026

Bachelors in Design (Hons.)  
Visual Communication

### Budding Buds Senior Secondary School

2008-2022

CBSE | Higher Secondary Education  
Commerce with Maths

## SKILLS

### Design

Advanced User Research  
Branding & Strategy  
Data Visualization  
Publication Design  
Campaign Design

### Tools

Figma  
Illustrator  
InDesign  
Photoshop  
After Effects/Premiere Pro  
Framer/ Wix

### Languages

Hindi  
English  
Marwadi  
Assamese