

Aarushi Khaitan

Communication Designer

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Visual Communication Designer passionate about storytelling and innovative visuals, creating meaningful designs that highlight lesser-known topics and inspire positive change.

EXPERIENCE

Scholar Planet

Jun 2024 - Present

Graphic Design Intern

Joined as a Social Media Intern and was promoted to working on graphic design for the company too. I create engaging social media content and lead the rebranding efforts, including developing brand mascots and refining the visual identity to strengthen the company’s digital presence.

Modus

2023/24

Department Fest

Contributed to Modus 2023 by creating installations for display, enhancing the event's visual experience. In Modus 2024, I was part of the promotions and social media team, designing posters and marketing materials to boost engagement and visibility for the fest.

Vice Head Girl

2021-22

School Student Council

Led the planning and promotion of school events, creating visuals for newsletters and communications. Represented the school in various competitions, demonstrating leadership, organization, and creativity.

EDUCATION

Unitedworld Institute Of Design

2022-2026

Bachelors in Design (Hons.)
Visual Communication

Budding Buds Senior Secondary School

2008-2022

CBSE | Higher Secondary Education
Commerce

SKILLS

Design

UI/UX Design
Advanced User Research
Branding
Campaign Design
Publication Design
Illustration

Tools

Figma
Illustrator
After Effects
InDesign
Photoshop
Premiere Pro
Framer/Wix

Languages

English
Marwadi
Hindi
Assamese