

Aarushi Khaitan

Communication Designer

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Hi! I'm a designer passionate about storytelling and innovative visuals. I love creating meaningful designs that highlight lesser-known topics and inspire positive change.

EXPERIENCE

Fish Do It Consultants Feb- May 2026
Graphic & Motion Design Intern
Worked with the team at Fish Do It Consultants to extend the brand language for **Kyoorius Creative & Marketing Awards** across different digital and print collaterals.

Wonder Yonder Oct 2025
Freelance
Design and develop contextually relevant, well-researched worksheets for middle and high school students as part of my role as a **layout designer**.

NH1 Design May - Aug 2025
Graphic Design Intern
Worked on branding and identity projects across **real estate, lifestyle, hospitality, healthcare**, and much more. Gained experience in balancing creativity with client needs and creating timeless, evergreen design solutions.

Scholar Planet Apr 2024- May 2025
Graphic Designer/ Social Media Manager
Developed **brand mascots, refined the visual identity**, and strengthened the company's digital presence through impactful design and strategy.

EDUCATION

Unitedworld Institute Of Design 2022-2026
Bachelors in Design (Hons.)
Visual Communication

Budding Buds Senior Secondary School 2008-2022
CBSE | Higher Secondary Education
Commerce with Maths

SKILLS

Design	Tools	Languages
Advanced User Research	Figma	Hindi
Branding & Strategy	Illustrator	English
Data Visualization	InDesign	Marwadi
Publication Design	Photoshop	Assamese
Campaign Design	After Effects/Premiere Pro	
	Framer/ Wix	